

# Alon Mlievski *Software Developer*

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🐙 Github

## PROFILE

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Driven professional with a diverse background in politics, public relations, and marketing, now focused on a career in software development. Seeking an entry-level role in frontend or full stack development. Offers strong communication, project management, and problem-solving skills, paired with a genuine passion for technology.

## PROJECTS

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### PackUp [↗](#) 2024

- Developed a Mail and Packaging Management System for residential towers, inspired by the myTLV app used at Gindi Towers. This system is designed to be integrated into a larger personal TowerOne project.
- **Technologies:** Next.js, React.js, Javascript (ES6+), MongoDB, Sass, JWT, etc.

### Anyplace - Airbnb Clone [↗](#)

- Created a feature-rich Airbnb clone prototype in 14 days. Contributed to front-end design, and back-end integration.
- **Technologies:** JavaScript (ES6+), React, Redux, Sass, Node.js, MongoDB, Socket.io, MUI.

### Portfolio Website [↗](#)

- Developed a modern personal portfolio website using Next.js and React.js. Implemented JavaScript (ES6+) and Framer Motion for animations.
- **Technologies:** Next.js, React.js, JavaScript (ES6+), Framer Motion

## PROFESSIONAL EXPERIENCE

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### Publishers Account Manager

07/2021 – 10/2022

*Prequel*

- **Managed premium international and local supply-side accounts.**
- **Researched ad-servers:** Developed a compliance strategy for a premium SSP, resulting in a six-figure profit within 7 months.
- **Mentored junior team members:** Provided guidance and support to junior colleagues.
- **Achieved profit records:** Contributed to setting new monthly, quarterly, and yearly profit records.

### Publishers Account Manager

08/2019 – 03/2020

*Zippor Media*

- **Managed over 50 international and local supply-side accounts.**
- **Generated data-driven actionable insights:** Increased revenue and ROI through strategic analysis.
- **Enhanced mutual activity by 10%:** Improved engagement with more than 40 accounts.
- **Achieved consecutive profit records:** Contributed to breaking ongoing profit records during tenure.

### Account Manager

10/2015 – 07/2019

*Meirovitch Public Relations*

- **Co-led the initial phase of international activity** at the agency.
- **Generated media exposure** in 10+ languages and 50+ countries, including outlets such as TechCrunch and Forbes.
- **Doubled clientele** during tenure, achieving a 100% increase.

## EDUCATION

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### Full Stack Development Bootcamp

10/2022 – 02/2023

*Coding Academy*

- **Acquired Full Stack Development fundamentals** in a fast-paced environment.
- **Developed proficiency** in JavaScript, React.js, Sass, Node.js, MongoDB, and related technologies.

### BA, Communications and Digital Media

2011 – 2014

*Sapir Academic College*

- **Completed 114 credits** toward a Bachelor's degree in Communications, Digital Media, and Business Management, with a focus on web development and UI basics.
- **Acquired HTML, CSS, and jQuery skills**, emphasizing web development and UI fundamentals.

## LANGUAGES

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- Hebrew
- English
- Russian

## VOLUNTEER WORK

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### Tnuat Ashdodim (Ashdodim Movement)

03/2014 – 06/2015

*Communications Manager*

- **Part of the management team**, leading media efforts for communal projects within the movement.
- **Created and managed content** for social media channels.
- **Led and promoted initiatives**, including a youth politics course, a social media campaign against the local water company, and an orthodox-secular religious seminary.
- **Contributed to leadership success**: Supported the chairman, now serving as Vice Mayor of Ashdod.

## HOBBIES

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**Books** — Interested in geopolitics, history, and personal development. My reading list on **Goodreads** [↗](#) .

**Duolingo** — Actively studying **Italian** for over 350 consecutive days

## ARMY SERVICE

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### Medic

2007 – 2010

*Nitzanim Bootcamp Facility*